

Digital – Hard Choices

...and how to inform them.

Ceri Williams Business & Proposition Architect – UK Public Sector November 2019

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Three distinct but related topics

Hopefully something for everyone

- 1. Health & Care Business Objectives and implications for Business and Digital Capabilities
- 2. Digital Platforms what's special
- 3. Digital/IT Function Operating Model to respond

The NHS Long Term Plan is a continuation of long-standing, enduring Themes:

This is a good thing

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Formal Networks – ICP/ICS/PCN/STP Improved Access Population Health Improving Productivity Future Workforce

...and the focus, as ever is on the two basic patterns:

- 1. synergies (e.g. common resources, services & platforms)
- 2. integration (e.g. transfers of care & data sharing)

One key improvement suggestion from us:



A quick plug...



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Health and Care Integration

Responds to the NHS Long-term Plan and provides insights into the wider role of digital and why the infrastructure and platforms layer is fundamental to the success of Integrated Care Systems (ICSs) and other regional models.

'Thinking Digitally' about the NHS Long Term Plan pdf : https://www.cisco.com/c/dam/global/en_uk/solutions/industri es/healthcare/pdf/q10059-nhslongtermplanciscohealthandcareteamresponse.pdf

'Thinking Digitally' about the NHS Long Term Plan ebook: https://ebooks.cisco.com/story/5d163cb3d3984f1b8932011b

The Hard (investment) Choices:

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- 1. Trade-offs across the System especially with decentralised £ and people
- 2. Digital/IT Operating Model
- 3. People, Process, Facilities, Equipment or Digital
- 4. Business Systems, Medical Systems or Workforce Systems
- 5. Capex v Opex
- 6. Cost shift vs Cost Reduction
- 7. Platforms & Infrastructure vs Applications
- 8. Short term care vs long term investment (i.e. Care)

...as ever, hard choices demand prioritisation based on:

- 1. Value
- 2. Feasibility & Cost
- ...even the Must Do's.

Let's scrutinize *Value* for a couple of themes

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Improved Access



Future Workforce



The recurring theme...demand for shared, secure and integrated Digital Capability The priority and readiness of each 'Use Case' will be different for each member of the Care Network

> Building Use Cases creates visible and compelling *motivation* for targeted investment in Digital Capability, optimised *across* the Care Network

Like this...



This is why *Platforms* are different

The *Digital* network & Security platform is (usually) invisible – but enables all systems & networks



Without it, apps can't talk to apps, people can't talk to people, people can't access apps & data where and when they need it

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Why Platform	as are different	iiliiilii cisco
Commissioner and Provider Collaboratio	 They are several steps removed from the application experience of the Users and other Systems They often (but not always) require a lot of Capex up front The can be, but often aren't deployed/committed to incrementally and cumulatively They require aggregated demand, usually from different parts of the Care System Without them, nothing works Benefits are often indirect as Platforms enable other Digital resources (e.g. apps) 	alist
Emerging new models of care Secu edit in	These present challenges around how you: specify, design and deploy the Platform incrementally and 'Just In Time' without significant loss of economies of scale Living Video, collaboration and telecare technologies that allow people to self-manage conditions and live independently for longer.	ng and Homes iness drivers ssions/ e transport). on.

For Platforms, brainstorming Use-cases is great, but better to systematically work through the Landscape & prioritise...quickly.



We find that **Reference Architectures** enable us to do this at speed – and without forgetting anything

The Digital/IT Response: Operating Model choices

Service Integration – Multi-system, Multi-technology, Multi-provider



Retaining control with small Digital IT Functions



Hard choices - key *Parameters* of the Digital/IT Operating Model:

The 'best' choice is always situational and a tradeoff

> The 'best' choice is always an evolution and adaptation

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Digital Domain: the technology covered, e.g. voice, WiFi, interpersonal/team collaboration, Applications, Security...

Deployment Model:

- **Centralised** physically centralising the people, process and tooling
- Federated multiple instances of the same capability, ideally working to the same processes & roles, supported by the same tooling
- **Distributed** each specialist area physically in only one location (similar to a Centres of Excellence model)
- Shared Services a way of delivering/experiencing *Centralised* and *Federated*.

Sourcing, Delivery & Consumption Model:

- In House: people and technology resources owned by the using organisation(s)
- Managed Service: Outsourced Operation & Process
- Service Outsource: Outsourced Assets, Operation & Process XaaS (including Cloud) is a specialised form of this
- Full Outsource: Service Outsource plus outsourced Risk





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